

Amy Marie Stadelmann

I'm an experienced animation designer and illustrator primarily working in kid's media. I love bringing stories to life through character & background design. As a senior artist, I'm comfortable working independently to develop the look of a project and/or collaborating with team members in its execution. I love storytelling and also moonlight as a children's book author/illustrator.



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585-314-4244

EXPERIENCE

Lead Artist

Noggin, Remote 03/2020 - 02/2024

- Created look development for various animated and live action original series
- Designed 2D characters, backgrounds and props ready for animation
- Concept art for 3D animations and live action sets
- Original series included: *Imagination Trips*, *Word Play*, *What's The Word?*, *Yoga Friends*, *Dance Squad*, *Troop Dragonfly*, *Wild Words*, *Ira & George*

Senior Designer

Nick Jr. Brand Creative, New York, NY 11/2018 - 03/2020

- Created designs and illustrations for broadcast and digital
- Worked with Senior Art Director to oversee digital designers
- Designed series launch kits and style guides

Designer

Toca Boca, New York, NY 06/2016 - 05/2017

- Visual design on the Toca TV app
- Production design on original series

Designer

Tiggly, New York, NY 01/2015 - 02/2016

- Graphic design for packaging, marketing and sales materials
- Illustrations and designs for app games and promotions

Designer

Little Airplane Productions, New York, NY 10/2013 - 01/2014

- Designed 2D backgrounds and props for NHK animated special *Domo Rocks!*
- Hand-crafted fan art used in opening credits

Designer

Curious Pictures, New York, NY 07/2009 - 09/2013

- Designed 2D characters, backgrounds and props for Nick Jr.'s *Team Umizoomi*

Jr. Designer

Little Airplane Productions, New York, NY 12/2006 - 07/2009

- Designed 2D characters, backgrounds and props for Nick Jr.'s *The Wonder Pets!*

PORTFOLIO

www.amymariestad.com

Instagram:

[@amymariestad](https://www.instagram.com/amymariestad)

SKILLS

- Adobe Photoshop
- Adobe Creative Suite
- Design for Animation
- Lead Artist on team
- Visual Storytelling
- Storyboards / Moodboards
- Color Design
- Creative Problem Solving

HONORS

Lead Artist on Emmy-nominated "Imagination Trips" Noggin (2021)

VOLUNTEER WORK

The Superhero Project
Young Storytellers

EDUCATION

Bachelors of Fine Art
Communication Design
Illustration
Pratt Institute
2002-2006