

Amy Stadelmann amymariestad.com



I'm an animation designer and illustrator with 17+ years of experience in kid's media. I love bringing stories to life with silly characters and colorful backgrounds. As a senior level artist, I'm comfortable working independently to develop the look of a project while overseeing team members in its execution. I also moonlight as a kid's book author/illustrator!

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585-314-4244

EXPERIENCE

Lead Artist

Noggin, Remote 2020-2024

- Created look development for various animated and live action original series
- Designed 2D characters, backgrounds and props ready for animation
- Concept art for 3D animations and live action sets
- Original series included: *Imagination Trips*, *Word Play*, *What's The Word?*, *Yoga Friends*, *Dance Squad*, *Troop Dragonfly*, *Wild Words*, *Ira & George*

Senior Designer

Nick Jr. Brand Creative, New York, NY 2018-2020

- Created designs and illustrations for broadcast and digital
- Worked with Senior Art Director to oversee digital designers
- Designed series launch kits and style guides

Designer

Toca Boca, New York, NY 2016-2017

- Visual design on the Toca TV app
- Production design on original series

Designer

Tiggly, New York, NY 2015-2016

- Graphic design for packaging, marketing and sales materials
- Illustrations and designs for app games and promotions

Designer

Little Airplane Productions, New York, NY 2013-2014

- Designed 2D backgrounds and props for NHK animated special *Domo Rocks!*
- Hand-crafted fan art used in opening credits

Designer

Curious Pictures, New York, NY 2009-2013

- Designed 2D characters, backgrounds and props for Nick Jr.'s *Team Umizoomi*

Jr. Designer

Little Airplane Productions, New York, NY 2006- 2009

- Designed 2D characters, backgrounds and props for Nick Jr.'s *The Wonder Pets!*

SKILLS

- Adobe CS
- Design for Animation
- Visual Storytelling
- Lead Artist on team
- Creative Problem Solver
- Brainstorming / Writing
- App Design
- Expert Dog Cuddler :)

HONORS

Lead Artist on
Emmy-nominated
"Imagination Trips"
Noggin (2021)

VOLUNTEER WORK

The Superhero Project
Young Storytellers

EDUCATION

Bachelors of Fine Art
Communication Design
Illustration
Pratt Institute
2002-2006

